Global Press is creating a more just and informed world

by training and employing female journalists to produce ethical, accurate news from the world’s least-covered places.

We’re solving two of the most entrenched problems in journalism:

• its lack of diversity across geographies, race, class and gender;

• and the absence of ethical business models that create sustainable news organizations.
The Basics

MISSION
Global Press uses journalism as a development tool to train and employ women in developing media markets to produce high-quality local news coverage that elevates awareness and ignites social change.

Global Press INSTITUTE
At Global Press Institute (GPI) all trainees complete our award-winning curriculum, The Principles & Practice, to ensure a high caliber of skill development in journalistic ethics, reporting methods and a dedication to editorial rigor.

Global Press JOURNAL
Post-training, 100 percent of Institute graduates are offered full or part-time employment, with benefits, to work for our award-winning publication Global Press Journal (GPJ).

Global Press NEWS SERVICE
Global Press News Service (GPNS), the distribution platform, and key to our sustainability, allows us to create powerful partnerships that ensure our stories reach the widest possible audience locally and globally, while also driving revenue and creating maximum opportunity for tangible impact.

Mining Firms Seek Argentina’s ‘White Gold,’ But Local Approval Proves More Elusive
by Lucila Peletieri, GPJ Argentina
CORE VALUES
In order to produce accurate, authentic journalism from some of the world's most-challenging locations, Global Press conducts all editorial, financial and daily operations based on a set of core values:

Dignity.
We provide dignified employment opportunities that result in the production of dignity-driven journalism.

Diversity.
We accurately represent the diversity of our world in our hiring practices and our news coverage.

Transparency.
Our editorial processes, financial reports and other key decision-making materials are available to the public.

Excellence.
Global Press pursues 100% accuracy in every story and works to produce ethical, exceptional journalism daily.

In a Towering Chariot, a Deity Visits the Streets of Nepal's Capital
by Shilu Manandhar, GPJ Nepal
Global Press recruits women from diverse populations within specific country, religion, tribe or community contexts (education, age, socioeconomic status) to ensure our reporters are representative of the communities they cover. All trainees complete the 6-month training program, which includes a combination of in-person classroom and field exercises supported by virtual trainings from editors, story coaches and mentors.

One Hour in Rwanda: Relax, Swim and Heal in the Waters of Lake Kivu
by Janviere Uwimana, GPJ Rwanda
Our Reporters

Global Press seeks to simultaneously disrupt inequality in the newsroom and in the representation of the people and places it covers. Our female journalists are powerful, professional reporters who have offered millions of people access to ethical, authentic storytelling from some of the world’s least-covered places.

- 81% of reporters are the primary earners in their households
- 70% of reporters stay employed at Global Press for at least 5 years
- 94% of Global Press reporters say they are more respected in their homes and communities
- 100% of reporters say their sense of professional accomplishment has increased since joining Global Press

Senior reporter Shilu Manandhar
GPJ Nepal
Duty of Care

Global Press defines duty of care as prioritizing the physical, emotional, digital and legal security of our team members. We have designed an industry-leading duty of care strategy that will become a book this year!

**PHYSICAL SECURITY**
We use proactive training and reactive emergency protocols to mitigate physical risks.

**EMOTIONAL SECURITY**
Workplace wellness programs, PTSD-screening and culturally-appropriate counseling sessions have become hallmarks of our duty of care program.

**DIGITAL SECURITY**
We offer reasonable degrees of protection against hacking, phishing and espionage.

**LEGAL SECURITY**
Reporters are trained in local law labs to know their rights and stories are evaluated to prevent against libel.
For more than a dozen years, the Global Press commitment to accuracy has governed all that we do. A talented, global team works on each story to ensure that everything we publish is GPJ Accurate. How it works:

1. LOCAL REPORTING
2. FACT CHECKING
3. COPY EDITING
4. TRANSLATION

What does this process mean for our articles?

• MULTI-LAYERED
• THE HUMAN TOUCH
• 🌍 GPJ ACCURATE

In a Kashmir Valley, a Massive Dam Threatens to Wash Away Lives
by Raihana Maqbool
GPJ Indian-administered Kashmir
Global Press developed a three-part earned revenue strategy that includes live events, brand extensions and syndication. This strategy will build brand awareness, drive revenue and reinforce our commitment to increasing access to authentic information from the world’s least-covered places.

**GLOBAL PRESS INFLUENCER SERIES**
This live event series leverages our feature journalism as a backdrop to convene conversations on underrepresented issues in order to foster idea-sharing and solve the world’s most pressing problems. By creating live thought leadership experiences, these events will shift the conversation about global communities from one of poverty, exploitation and violence to one of agency, innovation and community development.

**BRAND EXTENSIONS**
Global Press publishes university curricula on media literacy, fact checking and other topics. This year we will publish our international style guide, duty of care book and other tools.

**SYNDICATION**
Global Press continues to syndicate to local and global media partners in order to elevate the diversity and caliber of international news coverage.
Global Press has pioneered a multi-lingual, dual distribution model that ensures our stories are widely disseminated in the local communities and to a global audience. This ensures that our reporters are accountable to their local communities and providing a unique service to their global readers.

We reach more than 500,000 people through our direct channels every month and as many as 20 million per month through print, online and radio partnerships.

Our ability to reinvest information in the communities we cover is a primary differentiator between us and other international media outlets. As a result, Global Press has a profound track record of creating tangible social change.
HIGH-IMPACT JOURNALISM

Over the last 12 years we have a proven track record of using ethical, accurate information and human stories to create conversations, open minds and change laws and policies in the communities we cover.

With Doctors and Money in Short Supply, Mentally Disabled Suffer in Rural Nepal
Story by Shilu Manandhar and Yam Kumari Kandel, photo by Shilu Manandhar, GPJ Nepal

86.3% of readers take action after reading a Global Press Journal story

Our reporters have been credited for:

A CONSTITUTIONAL AMENDMENT
Nepal

A LAW CHANGE
Rwanda

GOVERNMENT AND CORPORATE POLICY CHANGES
DRC, Nepal, Mexico

MAJOR ACADEMIC AND INGO RESEARCH PROJECTS
DRC, Guatemala

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